



Date: 05-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A - K1 (CO1)

Answer ALL the Questions		(10 x 1 = 10)
1.	MCQ	
a)	_____ is considered as the father of Sociology A. C. W. Mills B. Auguste Comte C. Herbert Spencer D. Karl Marx	
b)	The term Power and Authority refers to _____. A. Control B. Legitimacy C. Influence D. Force	
c)	The Globe Project is a comprehensive research initiative that examines the impact of _____ on leadership. A. Culture B. Community C. Association D. Civilization	
d)	A household where multiple generations live together is called a _____ A. Marriage B. Joint Family C. Nuclear Family D. Class room	
e)	_____ defines media imperialism. A. Domination B. Propaganda C. Influence D. Monopoly	
2.	Match the following	
a)	Monogamy	- Pratiloma
b)	Polygamy	- Anuloma
c)	Hypergamy	- Wives are invariably sisters
d)	Hypogamy	- More than one life partner
e)	Sororal Polygyny	- One Life Partner

SECTION A - K2 (CO1)

Answer ALL the Questions		(10 x 1 = 10)
3.	True or False	
a)	An association refers to a group of people who share a common goal or interest.	
b)	Sociology is the study of human minds.	
c)	The 'Edward Hall model' in cross-cultural management focuses on understanding the role of time and space in communication.	
d)	The Primary group is essential in the socialisation process.	
e)	Media Imperialism plays an important role in revealing the truths.	
4.	Definitions	
a)	Sociological Imagination	
b)	Family	
c)	Marriage	
d)	Society	
e)	Media Imperialism	

SECTION B - K3 (CO2)**Answer any TWO of the following in 600 words each.****(2 x 10 = 20)**

5.	Discuss the relationship between Sociology and other social sciences.
6.	Illustrate the characteristics of an Institution.
7.	Provide a brief note on the "GLOBE" study.
8.	Highlight the impact of digital revolution in society.

SECTION C – K4 (CO3)**Answer any TWO of the following in 600 words each.****(2 x 10 = 20)**

9.	Explain the concept of sociological imagination by C. W. Mills.
10.	Illustrate the different types of authority.
11.	Assess how company manages cultural differences and their impact on international business.
12.	Explain the impact of media imperialism on contemporary Indian society.

SECTION D – K5 (CO4)**Answer any ONE of the following in 1000 words****(1 x 20 = 20)**

13.	Elaborate on the stages of socialization.
14.	Enumerate the meaning, characteristics and elements of culture.

SECTION E – K6 (CO5)**Answer any ONE of the following in 1000 words****(1 x 20 = 20)**

15.	Explain the different types of marriages in society.
16.	Discuss Hall's theory of culture.
